

Magenta – A Physical Aura Color

- Nonconformist, bizarre, eccentric, unique, flamboyant, zany, weird, and outlandish
- Love to shock people with their unusual and outrageous behavior
- Follow the beat of their own drummer; don't conform to societal protocol
- It was a Magenta (Rosalind Russell) who coined the phrase, "Life is a banquet and most poor suckers are starving to death."
- Unpredictable, energetic and spontaneous
- Admirers and collectors of the avant-garde and eclectic in art
- Like being around people but tend to be loners because others are embarrassed by them
- Like being the center of attention yet prefer working alone to teamwork
- Attracted to cutting-edge industries and companies for work
- Usually live in urban areas where they can express themselves freely and get attention
- Love to learn but tend to have a short attention span; often don't finish what they start
- Innovative, creative and artistic (in a unique and bizarre way)
- Free-spirited, freedom-loving, adventurous, love to travel
- Centered Magentas are self-accepting, self-appreciating, happy and optimistic
- Uncentered Magentas feel misunderstood, different, alienated and alone in the world
- In relationships they want fun not commitment; prefer emotional intensity to familiarity
- Tend to change partners often; don't want the responsibility of raising a family
- School is difficult for Magentas because of the structured and orderly protocol
- Magentas are rebellious but not out of anger (usually); they just don't like structure
- Money serves the purpose of giving Magentas freedom to travel, try new things and buy outrageous stuff
- Magenta is a fairly rare aura color
- **Famous Examples:** Andy Warhol, Salvador Dali, Auntie Mame in the movie *Auntie Mame*, Kramer in the TV show *Seinfeld*, "Doc" Brown in the movie *Back to the Future*.

The **Life Purpose** of someone with the primary color of Magenta is to do what they do naturally – experiment and explore new modes of living and being outside of social protocol. They are here to question everything, especially society's social standards and limitations.

The **Basic Fear** of someone with the primary color of Magenta is the fear of being perceived as normal and ordinary despite considerable effort and aspiration to be different and outrageous.

Magentas like occupations that are flexible, innovative, artistic or on the creative cutting edge. They need the freedom to express themselves with flair and develop their zany ideas. Typical Magenta occupations include the following:

- Acrobat
- Actor/actress
- Antiques seller
- Art collector
- Art dealer
- Art director
- Art therapist
- Artist
- Circus performer
- Clothing designer
- Clown
- Comedian (especially one pushing the limits of morality and good taste)
- Costume designer
- Creative artist
- Entrepreneur
- Filmmaker
- Florist (especially of rare or unusual hybrid flowers)
- Gardener
- Interior designer
-
- Inventor
- Juggler
- Landscape and topiary designer
- Makeup artist
- Mime
- Musician
- Nightclub entertainer/performer
- One-man band
- Painter
- Performing artist
- Photographer
- Publisher of avant-garde books, magazines and other printed material
- Salesperson (especially of trendy, unusual or avant-garde products)
- Sculptor
- Set designer
- Toy salesperson
- Trapeze artist
- Writer (especially of fantasy and creative fiction)

For those of you that know other systems well I am providing the following table to assist in your understanding of the MAGENTA aura color.

The energy of the MAGENTA aura color is most like...	in the following system....
Type #7 (with an 8 wing)	The Enneagram
ESTP and ESFP	The Myers-Briggs System
The Visual-Spatial intelligence	The Multiple Intelligences System
The sign Aquarius	Astrology
The planets Uranus and Rahu	Astrology
The number 5	Numerology
Vata-Pitta dosha type	The Dosha Type System
The Fool	Tarot
The Sage role	The Michael Teachings
The Seeker and the Creator	Carol Pearson's Archetypes System
The " Influence " social style	The DiSC Personality System
The " Expressive " social style	Bolton and Bolton's Personality System
The " Socializer " social style	Tony Alessandra's Personality System
The " Eccentrik "	The "3 Sides of You" System
The " Dramatic " style	John Oldham's Personality System
The Artistic general occupational theme	Strong Interest Inventory